



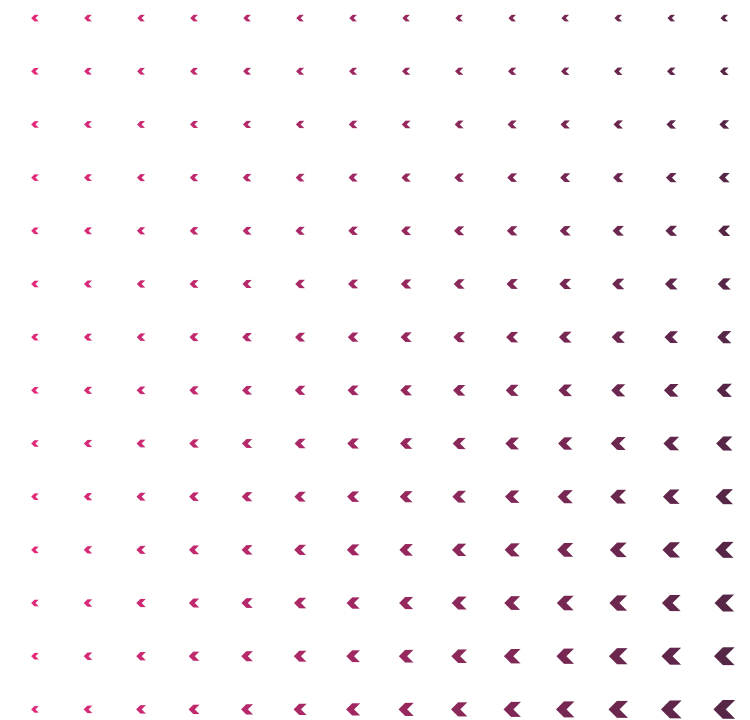
Saga

FICTION APP | PUBLICATIONS



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# ABOUT *Saga*

Saga is a newly-launched platform for bookish bandits to plunder as well as an independent hybrid publisher. Saga comprises of three verticals; a mobile fiction app, eBook and print publications & publishing solutions. Established in 2020, we are a women-owned and women-run organization, working to bring stories and hidden gems into the spotlight for readers to enjoy. We are one of the very few publishers in India to mentor you through your editing, publishing and marketing process.

Since inception, we have worked with a diverse and global selection of authors, including C.L Peache, Daniel Pavia Livori, Ankita Kulkarni, Hope Bolinger, and Varun Gwalani. We've published over a hundred titles worldwide, over a range of platforms and in various mediums, making us the ultimate destination for well-written entertainment.

Our mission is simple: to bring together a global community of readers and provide a platform for both established and emerging authors to share their stories with the world.





# ABOUT *Saga*

Saga was founded by Aakriti Patni and Pranika Sharma, avid readers and best friends who have always dreamed of creating a space for readers to discover and relish new stories.

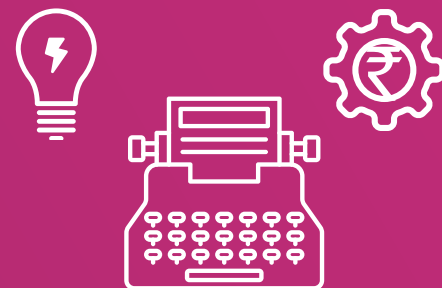
“Books are my first love, and I know I share that sentiment with millions out there. With Saga, I hope to bring the global reading community together,” says Aakriti.

Pranika adds “Having worked in publishing and as a writer myself, I know the struggle of publishing and marketing your book. We hope that we can bridge that gap and make publishing easy for budding authors.”

We invite you to join us on our mission to bring the best to readers everywhere. Discover or publish your next favourite story with Saga!



# Our Services



## Saga Publishing Solutions

A Vanity Press model, where we provide editorial and publishing solutions at competitive rates



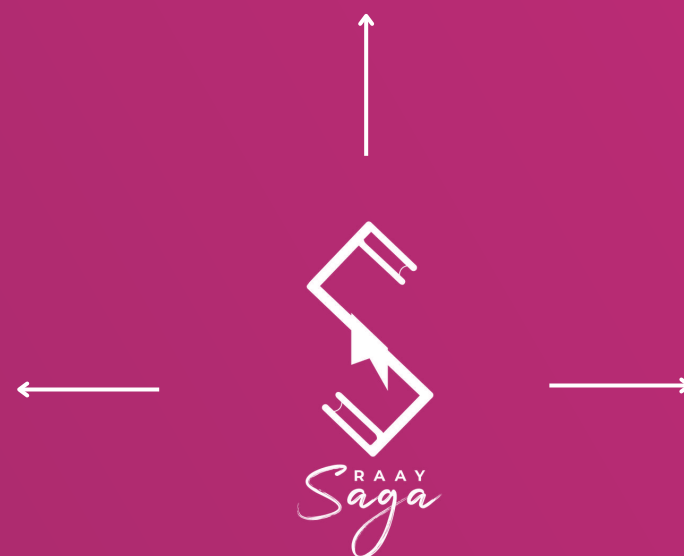
## Saga Fiction App

An on-the-go reading app, where we publish various formats and genres of content



## Saga Publications

Select titles that we publish on more worldwide platforms







*Behind the pages...*



# MEET THE CO-FOUNDERS

*Aakriti Patni*

Meet Aakriti Patni - a media maven with a MA in Magazine Journalism from City University, London under her belt. Aakriti has worked in the capacity of a reporter with major publications like Afternoon D.C & Vogue India. She assisted in her family office, RAAI Global Investments, where she managed entertainment and media-related investments, before establishing her own publishing house, Saga. Aakriti brings a wealth of editorial knowledge and digital marketing expertise to Saga. When she's not busy crafting compelling content, you can find her curled up on the sofa with her favourite novel in hand.

*Pranika Sharma*

Pranika Sharma is a literary powerhouse with a Masters in Creative Writing from Loughborough University, U.K. But she didn't stop there - she went on to work with some of the biggest publishing companies in the world, including Penguin Random House and Harper Collins Publishers. She also had the opportunity to work with Indian filmmaker and director, Rahul Rawail, on his memoir, Raj Kapoor: The Master at Work. With her experience in the publishing industry, Pranika brings her editorial prowess to Saga. Keep an eye out for her work - it's sure to be a literary treat!



Pranika Sharma  
Editor-in-Chief & Co-Founder



Aakriti Patni  
CEO & Co-Founder





Neerja Pawar  
Editor

*Neerja Pawar*

The answer to your question is  
probably Neerja, even if it's non-  
editorial

*Rashmika Kumar*

Is forever processing the trauma of  
being awake and shuffling between  
lengthy manuscripts



Rashmika Kumar  
Junior Editor

*Vaishnavee Chousalkar*

The resident reel expert who  
exudes main character vibes just  
like the stories she edits.



Vaishnavee Chousalkar  
Junior Executive

## MEET THE EDITORIAL TEAM





# MEET THE MARKETING TEAM

*Jennifer John*

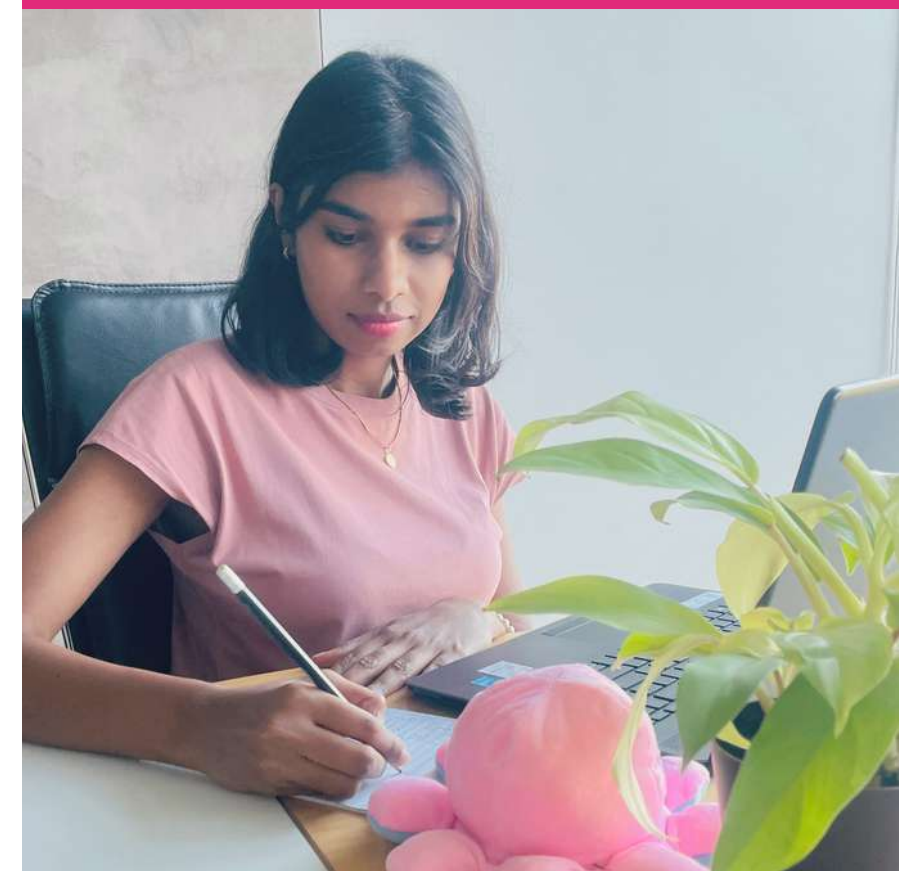
Jennifer's go-to move is to follow up within the team and with outsiders too!



Jennifer John  
Marketing Manager

*Suhavi Gabriel*

She illustrates, draws and designs her way through the day.



Suhavi Gabriel  
Graphic Designer



# Our Community



Over 200,000+  
downloads



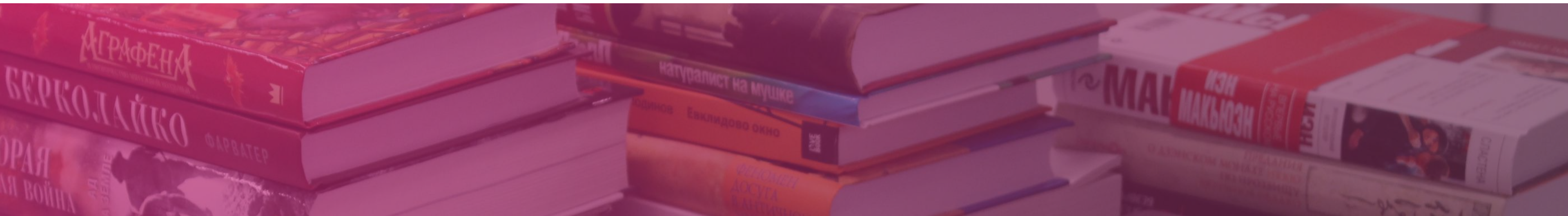
Over 40 books  
published



50+ authors  
commissioned



100,000+  
readers

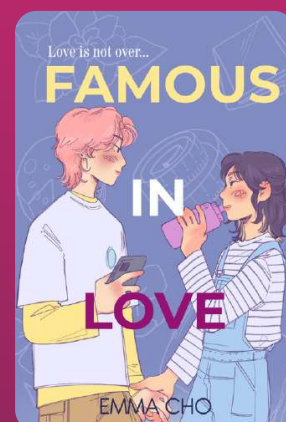
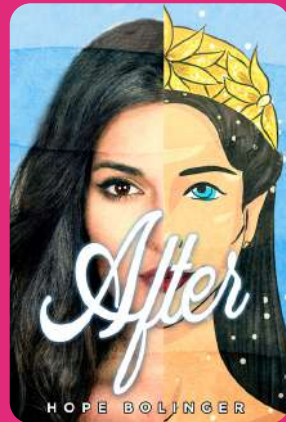




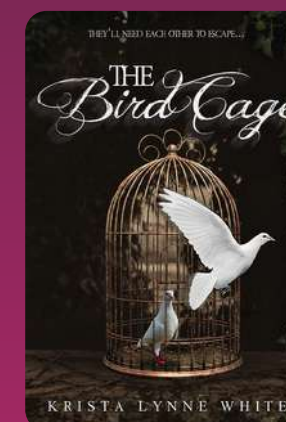
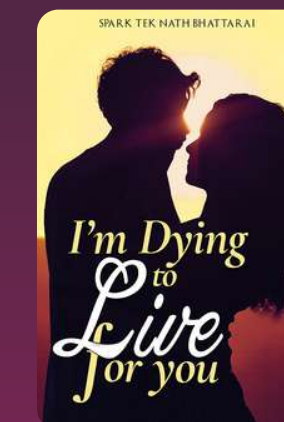
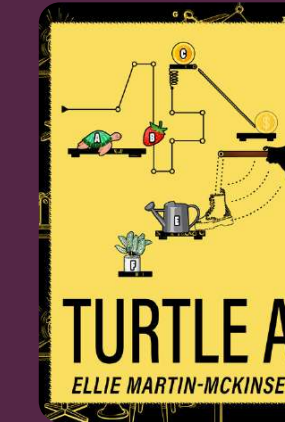
# Censes



# Romance & Erotica

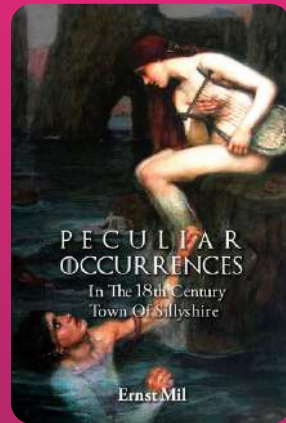
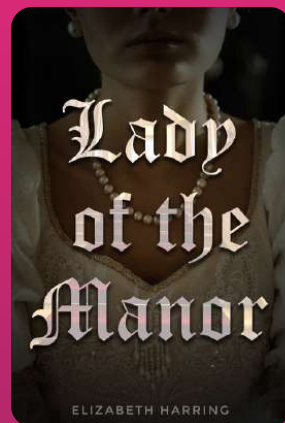
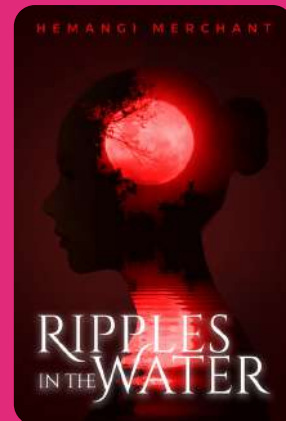
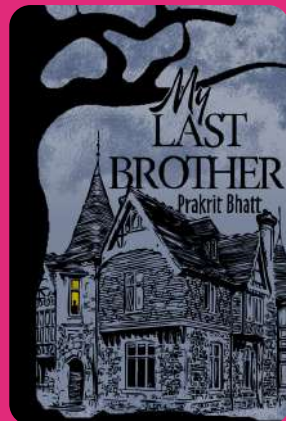


# Contemporary & Drama





# Fantasy, Horror & Paranormal



# Mystery, Thriller & Crime





# OUR AUTHORS



*Jessica Sumner*



*Anhita Kulharani*



*Ellie Martin-McKinsey*



*Hope Bolinger*



*Prakrit Bhatt*



*Sacha T.Y. Fortuné*



*Daniel Pavia Livori*



*P.L. Jonas*



*Varun Gwalani*



*Beona Gilderoy*



*Krista Lynne White*



*Emma Cho*



*Jonita Davis*



*Hemangi Merchant*



*C.L. Peache*





# WHAT DO WE OFFER?

Based on your publishing needs and the manuscript, we have three types of publishing services we offer. You can reach out to us to get traditionally published or avail our publishing solutions.

As a traditional publisher, we work like any other publishing house. Publishing with Saga has its own benefits and opens doors to new opportunities. Along with becoming a published author on Saga, we also offer:

- Suitable advance payment upon commissioning the manuscript.
- Royalties in the form of a select percentage of the sales made.
- Complete editorial support for the author, from a structural edit to copy editing and proofreading the manuscript, Saga will be there at each stage for the author.
- The author can entrust Saga with the marketing of their work. Our team will ensure a 360-degree marketing plan for each individual work with on-ground and virtual events.

If you'd like to go for our publishing solution, we have a variety of solutions for you to choose from, wherein you can avail just editorial solutions, or just publishing solutions or both. You have a story, we are here to help you tell it.



# WHAT DO WE PUBLISH?

Under the wing of the Saga Fiction App and Saga Publications, our focus is commercial fiction. Here we publish light and easy reads with intriguing plots and characters. As our traditional publication arm, we happily accept manuscripts of all major fictional genres with diverse backgrounds divulging into all races, castes, religions, sexualities and sexual orientations. Here is a list of broad genres we accept:



**Mythology**



**Romance**



**Crime**



**Historical**



**Thriller**



**Paranormal**



**K-pop**



**Drama**



**Chick-Lit**



**Mystery**



**Horror**



**Humour**



**Contemporary**



**Philosophical Fiction**



**Suspense**

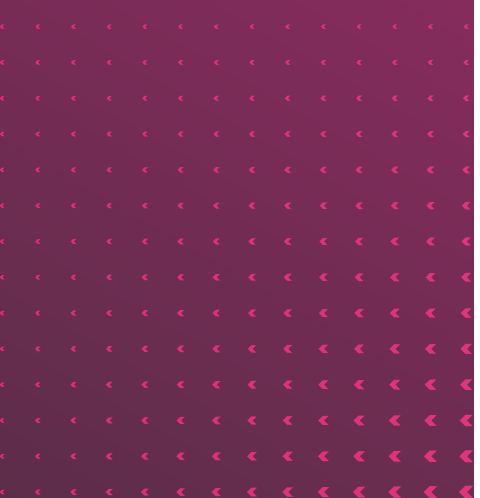


**Erotica**

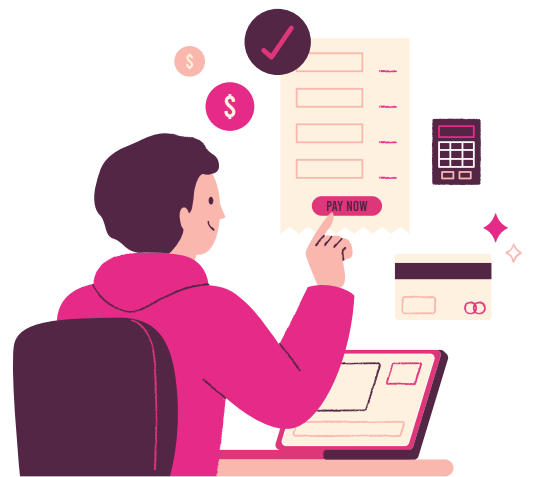


**Young Adult**





**To give an example, an author has published book XYZ, wherein we've agreed to sell each copy at a price of Rs./\$ 100. Now the author has agreed to a 5% royalty fee. So for every sale of the book, the author will get 5% of the Rs./\$ 100.**





# WHY PUBLISH WITH US ?

Saga offers you the best in terms of payments, editorial support and marketing but also brings to the table and to your portfolios; a global audience to showcase your work to, a new-age publishing format to experiment with and most importantly for new and aspiring authors, a foothold in the world of writing and publishing. As a team, we understand the importance of your writing and how to get it into the hands of the right readers.







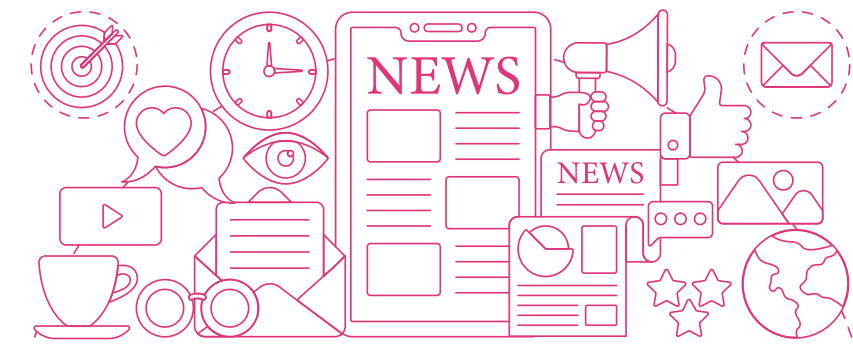
# MANUSCRIPT SUBMISSIONS

- **We accept finished as well as unfinished manuscripts and have different specifications for each type of writing version. Please try to follow the below-mentioned guidelines for word count as closely as possible:**
- Novel: 300-500 pages; 80,000 words and above
- Novellas: 150 - 250 pages; 30,000 to 60,000 words
- Episodes: No specific word count, you can turn in any manuscript which we will assess and break down into the episodes
- Short Story collections: Each story should have a minimum of 2,000 words. There must be a minimum of 4 short stories.
- Besides full-length manuscripts and unfinished stories, we also accept edited works & anthologies, series and trilogies
- To submit your manuscript please, send us the following over email ([team@saga.net.in](mailto:team@saga.net.in)):
  - A detailed summary
  - The first two chapters





# PRESS COVERAGE







# CONTACT US



team@saga.net.in



www.saga.net.in



.@sagafiction



.@sagafiction



@sagafiction



@sagafiction

